



SPONSOR AND EXHIBITOR PROSPECTUS

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Important Dates

JUNE

- 6/2 Deadline for booth space application and payment
- 6/2 Deadline to qualify for priority points
- 6/23 Booth space assignments announced
- 6/30 Exhibitor Service Kits available

JULY

- 7/24 Deadline for 2025 CNS Annual Meeting Printed Program graphic ad file submission for approval
- 7/25 Last date to cancel booth and receive a full refund

SEPTEMBER

- 9/19 Deadline to request an email

OCTOBER

- 10/3 Last date for emails to be sent



Exhibitor Schedule (Schedule subject to change)

Highlights

- Dedicated Exhibit Time
- Located in the Exhibit Hall
 - Scientific Posters
 - Welcome Reception
 - Guided Poster Tours
 - Wine and Cheese Reception

TUESDAY, OCTOBER 7

8:00 AM – 5:00 PM Exhibitor Move-In

WEDNESDAY, OCTOBER 8

8:00 AM – 12:00 PM Exhibitor Move-In
2:00 PM – 7:30 PM Exhibit & Poster Review
6:00 PM – 7:30 PM Opening/Welcome Reception

THURSDAY, OCTOBER 9

11:30 AM – 7:00 PM Exhibit & Poster Review
12:15 PM – 2:00 PM Dedicated Exhibit Time
12:15 PM – 1:45 PM Lunch & Poster Review
12:30 PM – 1:45 PM Guided Abstract Tour #1
5:00 PM – 6:30 PM Wine & Cheese Reception
5:30 PM – 7:00 PM Guided Abstract Tour #2
7:00 PM – 11:00 PM Move-out/Dismantle

FRIDAY, OCTOBER 10

8:00 AM – 12:00 PM Move-out/Dismantle

A labor crew will be available in accordance with advance orders, and a service desk will be open during the time of installation. Exhibitors are urged to order all services required in advance.

Exhibit Booth Information

EXHIBIT BOOTH RATES

Minimum booth size is one 10' x 10' unit.

10' x 10' In-line Booth **\$3,000** each USD

10' x 10' Corner Booth **\$4,200** each USD

501(c)(3) Non-Profit Association Booth **\$500** each USD
(Hospitals ineligible. Limited availability.)

Each 10' x 10' booth is eligible to receive up to four complimentary badges (Exhibit Hall access only).

- Additional Exhibit Hall Access badges are **\$645 each**.
- Registration/Badge link will be emailed in mid-August.

Full Conference badges are **\$1,100** and include:

- Access to scientific sessions
- Eligibility for CME Category 1 credit(s)
- Access to “open” food functions

EXHIBIT PACKAGE INCLUDES

- Booth space, pole and drape, ID sign
- 8' backwall with 33" dividers for all 10' x 10' booths

Cancellations received on or before July 25, 2025, are eligible for a full refund, less a \$75 administrative fee. Cancellations received after July 25, 2025, are not eligible for a refund.



Contact Us

For exhibit booth questions, please email CNSAnnualMeeting@OrganizerOps.com or call 682-348-7288.

Space Assignment Policy

Orders PAID FOR by June 2, 2025 earn priority points.

Space assignment will be made **June 23**.

All booth space locations will be assigned using the following priority point system:

	15 POINTS	10 POINTS	5 POINTS	5 POINTS
EXHIBITING		10 points for booth space application and payment received before June 2	5 points for every 100 square feet of exhibit space	5 points per year exhibiting (2020-2024, maximum of 25 points)
SPONSORSHIP	15 points for every \$25,000 committed before June 2			
À LA CARTE OPTIONS	15 points for Genetic Summit sponsorship paid for before June 2 (<i>non-refundable</i>)		5 points for either email or attendee list paid for before June 2	

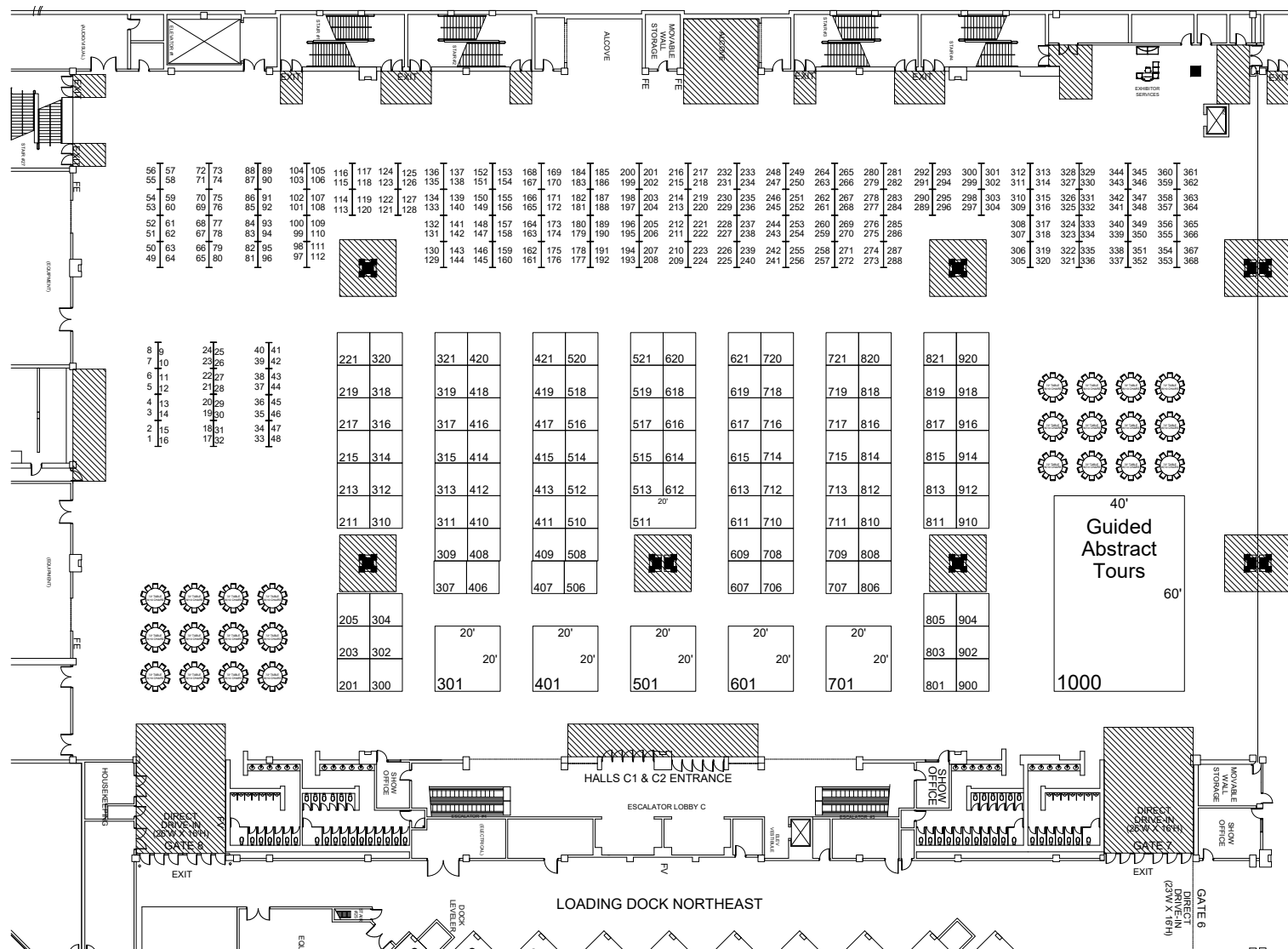
NOTE: Orders may still be placed after **June 2** but will not earn priority points.

Contact Us

For questions about the space assignment policy, please email Kathy Pavel at kmpavel@childneurologysociety.org.

Exhibit Floor Plan (subject to change)

Charlotte Convention Center - Exhibit Hall C



Partners on the Journey

Sponsoring and exhibiting at the Annual Meeting offers a valuable opportunity to establish connections with attendees, increase visibility, and foster relationships within the child neurology community. This journey can lead to fruitful collaborations and successful links.

>> Year-Round Engagement Opportunities

If your organization is interested in more year-round, impactful opportunities to engage with the Child Neurology Society, consider our Corporate Partner Program. Our Mission and Annual Partner levels include premier sponsorship opportunities at the Annual Meeting and year-round opportunities for education and thought leadership.

The CNS Corporate Partner Program

- **Year-Round Engagement:** Access exclusive opportunities for engagement, collaboration, and visibility within the child neurology community throughout the year.
- **Thought Leadership:** Position your organization as a thought leader in child neurology through education opportunities, content contributions, and participation in roundtables or focus groups.
- **Networking:** Build relationships with member leaders and decision-makers in child neurology through targeted networking events and brainstorming activities.
- **Visibility:** Through strategic marketing and promotional efforts, increase your brand visibility and recognition among our members and the broader child neurology community.

Contact Us

For more information about our Corporate Partner Program and how your organization can benefit from year-round engagement with the Child Neurology Society, please email sponsorship@childneurologysociety.org.

We look forward to partnering with you to advance excellence in child neurology.

Partners on the Journey CONTINUED

Event Sponsorship Packages Overview

Our Event Sponsorship Level Packages offer a comprehensive suite of benefits to maximize your organization's visibility and impact at the CNS Annual Meeting.

All Event Sponsorship Level Packages include the following core benefits:

- **Exhibit Booth:** Showcase your brand and products in a **10' x 10' exhibit booth**, providing a platform to connect directly with attendees and present your latest innovations. (Larger booth sizes are available for an additional cost.)
- **On-Site Signage:** Increase your visibility with the placement of your **logo on "thank-you" signage** in high-traffic areas, ensuring that your brand is recognized by all attendees.
- **Visibility:** Your **logo will be displayed on the event webpage**, ensuring your brand is front and center for all attendees and site visitors.
- **Recognition:** Gain recognition at sponsorship level in the **Annual Meeting Printed Program**, ensuring your support is acknowledged and appreciated.
- **Meeting Registrations:** Receive **two full conference registrations**, allowing your team to participate in all conference activities and sessions, maximizing the value of your sponsorship. (Additional registrations are available for an additional cost.)

Sponsorship Levels

Our range of Event Sponsorship Level Packages offers flexibility to align with your organization's unique goals and budget, allowing you to join us in advancing excellence in child neurology in a way that suits you best.

In addition to the core benefits, the Sponsorship Levels (below) allow you to customize further by selecting from a range of components.



Partners on the Journey CONTINUED

>> CNS Event Sponsor

You will be designated as an official CNS Event Sponsor, demonstrating your commitment to advancing the field of child neurology.

With a \$55,000 investment, *Event Sponsors can customize benefits at the Annual Meeting through a choice of three (3) items below:*

Featured Components

Reception Sponsorship

- Welcome Reception—Enjoy high visibility with our long-time popular CNS tradition. Opening night begins a week filled with networking and learning opportunities. The reception is hosted on the evening of Wednesday, October 8.
- Closing Reception—This final gathering, hosted on the evening of Friday, October 10, is a prime opportunity to make a lasting impact on attendees as they reflect on their experience at the Annual Meeting.

General Event Components

- Lanyards—A high-resolution lanyard logo must be submitted by **July 25**.
- Wi-Fi Access—Gain recognition when attendees connect to the convention center Wi-Fi.
 - Acknowledgement on the onsite walk-in/out slides
 - Company logo on meter panel signage at Registration

- Mobile App
 - **Splash Page Branding**—Stand out with your company or product logo prominently featured on the mobile app's splash page. Ensure maximum visibility for your brand as one of the first things attendees see when they open the app. (Only one available)
 - **Push Notification**—Send a custom push notification to all attendees through the mobile app, highlighting your company's presence and offerings at the meeting. (Two notifications per sponsor, Wednesday-Saturday.)
 - Notification title can be up to 30 characters.
 - Notification description can be up to 1,000 characters.
 - **Interactive Banner Ad**—Maximize exposure for your company or product with a clickable banner ad on the mobile app. Reach attendees as they interact with the meeting agenda and other essential information, directing them to your website with just a click.
- Email Blast—Reach conference registrants directly with one exclusive email blast, ensuring your message stands out in their inbox and drives engagement with your brand.

Branding Components (See page 15 for additional details.)

- Seating lounge station
- Banner in main meeting space entrance
- Pillar decals
- Exhibit Hall escalator clings (Set of 2)
- Wall decals
- Window clings (by the row)
- Meter boards (2)

Partners on the Journey CONTINUED

NEW! Digital Advertising

Elevate your advertising with digital screens and make a lasting impression on your audience! Digital ads will be displayed continuously October 8-10.

- Located on the street level leading to Registration, this screen will be one of the first things attendees see as they approach Registration.
 - o 30-second video (no sound) or 15-second static image
- Located in the food court near the escalators leading to the general session and meeting rooms, this screen will provide consistent visibility as attendees move to and from sessions.
 - o 30-second video (no sound) or 15-second static image

Print Advertising (Annual Meeting Printed Program)

Make an impression on every attendee with a four-color print ad in the official meeting program. Your ad will also be featured digitally, extending your visibility beyond the event. (Graphic ad content deadline: **July 24**)

- **Full-page Ad** — Bleed 8.5 x 11-page size; allow .25" bleed on all sides
- **Half-page Ad** — Horizontal 7.5 x 4.75 - live area or vertical 3.5 x 10 — live area)

Furnish a 300 dpi pdf with fonts embedded.

Partners on the Journey CONTINUED

>> CNS Event Supporter

As a designated official CNS Event Supporter, you will demonstrate your commitment to advancing the field of child neurology.

With a \$35,000 investment, *Event Supporters can customize benefits at the Annual Meeting through a choice of two (2) items below:*

General Event Components

- Lanyards—High-resolutions lanyard logo must be submitted by **July 25**.
- Mobile App
 - **Splash Page Branding**—Stand out with your company or product logo prominently featured on the mobile app's splash page. Ensure maximum visibility for your brand as one of the first things attendees see when they open the app. (Only one available)
 - **Push Notification**—Send a custom push notification to all attendees through the mobile app, highlighting your company's presence and offerings at the meeting. (Two notifications per sponsor, Wednesday-Saturday.)
 - Notification title can be up to 30 characters.
 - Notification description can be up to 1,000 characters.
 - **Interactive Banner Ad**—Maximize exposure for your company or product with a clickable banner ad on the mobile app. Reach attendees as they interact with the meeting agenda and other essential information, directing them to your website with just a click.
- Email Blast—Reach conference registrants directly with one exclusive email blast, ensuring your message stands out in their inbox and drives engagement with your brand.

Branding Components (see page 15 for additional details)

- Seating lounge station
- Banner – Main meeting space entrance
- Pillar decals
- Exhibit Hall escalator clings (Set of 2)
- Wall decals
- Window clings (by the row)
- Meter boards (2)

NEW! Digital Advertising

Elevate your advertising with digital screens and make a lasting impression on your audience! Digital ads will be displayed continuously October 8-10.

- Located on the street level leading to Registration, this screen will be one of the first things attendees see as they approach Registration.
 - 30-second video (no sound) or 15-second static image

Print Advertising (Annual Meeting Printed Program)

Make an impression on every attendee with a four-color print ad in the official meeting program. Your ad will also be featured digitally, extending your visibility beyond the event. (Graphic ad content deadline: **July 24**)

- **Full-page Ad** — Bleed 8.5 x 11-page size; allow .25" bleed on all sides
- **Half-page Ad** — Horizontal 7.5 x 4.75 - live area or vertical 3.5 x 10 — live area)

Furnish a 300 dpi pdf with fonts embedded.

Partners on the Journey CONTINUED

>> CNS Event Contributor

You will be designated as an official CNS Event Contributor, demonstrating your commitment to advancing the field of child neurology.

With a \$15,000 investment, *Event Contributors can customize benefits at the Annual Meeting through a choice of one (1) item below:*

General Event Components

- Mobile App
 - **Splash Page Branding**—Stand out with your company or product logo prominently featured on the mobile app's splash page. Ensure maximum visibility for your brand as one of the first things attendees see when they open the app. (Only one available)
 - **Push Notification**—Send a custom push notification to all attendees through the mobile app, highlighting your company's presence and offerings at the meeting. (Two notifications per sponsor, Wednesday-Saturday.)
 - Notification title can be up to 30 characters.
 - Notification description can be up to 1,000 characters.
 - **Interactive Banner Ad**—Maximize exposure for your company or product with a clickable banner ad on the event mobile app. Reach attendees as they interact with the meeting agenda and other essential information, directing them to your website with just a click.

Branding Components (see page 15 for additional details)

- Pillar decal options
 - Hall C
 - Hall C2
 - General Session Ballroom pre-function area
 - General Session Ballroom B pre-function area
 - West Meeting Rooms 205
- Wall decal options
 - Leading to Exhibit Hall
 - East Meeting Rooms 212
 - General Session Ballroom A
 - General Session Ballroom B
 - West Meeting Rooms 201A
- Meter board (1)

Print Advertising (Printed Meeting Program)

Make an impression on every attendee with a four-color print ad in the official meeting program. Your ad will also be featured digitally, extending your visibility beyond the event. (Graphic ad content deadline: **July 24**)

- **Half-page Ad** — Horizontal 7.5 x 4.75 - live area or vertical 3.5 x 10 — live area)

Furnish a 300 dpi pdf with fonts embedded.

Partners on the Journey CONTINUED

>> À La Carte Options

Targeted Email (\$5,000 per email)

Send a targeted message to our audience with our email option. (See page 28 for additional details and email guidelines.)

Choose between two options:

1. **Meeting Registrants Only:** Target attendees registered for the CNS Annual Meeting.
2. **CNS Members Only:** Reach out exclusively to CNS members.

There is a limit of two emails to be sent by **October 3**. Act now to secure your spot.

Attendee List Only (\$1,000 per list request)

Access the attendee list, which includes attendees' names, cities, and states. This list provides valuable insights for your marketing efforts, helping you understand who is registered to attend so you can customize your approach to maximize engagement.

New! CNS Genetics Summit

(\$12,000 Sponsorship fee - four available)

CNS Genetics Summit - Demystifying Next-Generation Sequencing: A Hands-on Workshop for Pediatric Neurologists will be held on **Saturday, October 11, 2025**.

The summit will focus on next-generation sequencing (NGS) technologies, such as multi-gene panels, exome, and genome sequencing, which have become indispensable diagnostic tools in pediatric neurology, similar to EEG and MRI. This half-day summit aims to empower trainees, recent graduates, advanced practice providers, and practicing pediatric neurologists with the skills to confidently order and interpret genetic tests to optimize patient care.

We anticipate 160 attendees from all practice settings and sizes who will participate in talks and breakout discussion sessions.

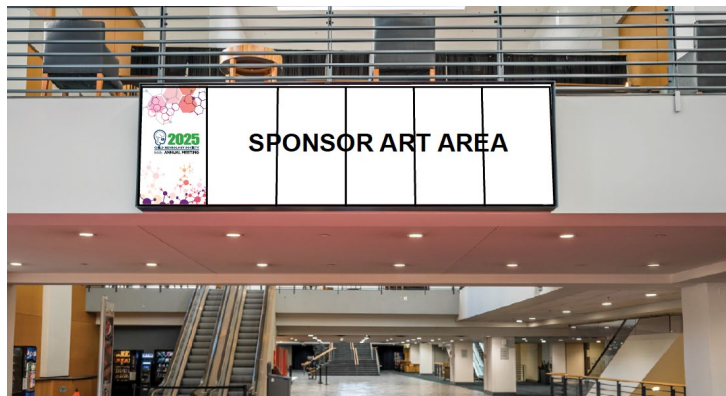
Brand Acknowledgment—Your company's logo will be on event signage and walk-in slides.

Exclusive Access—Sponsorship includes **two tickets** to attend the CNS Genetics Summit, offering a unique opportunity to observe the educational content and better understand the evolving needs of pediatric neurologists.

Branding Components Detail List

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

DIGITAL SCREEN—NEAR REGISTRATION

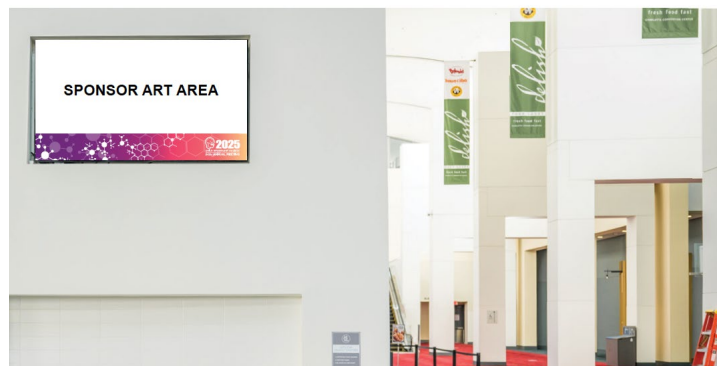
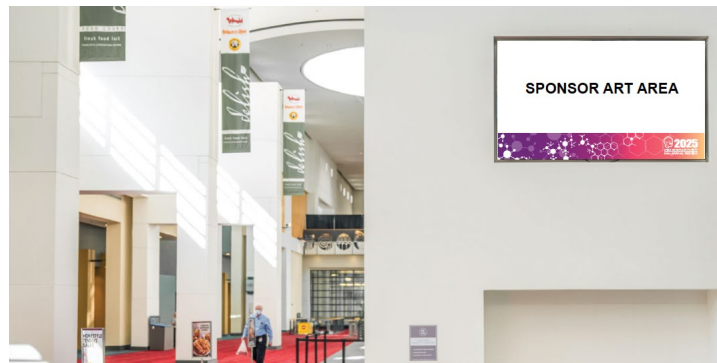


Located on the street level leading to Registration
[30-second video (no sound) or 15-second static image]

Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

DIGITAL SCREENS—FOOD COURT

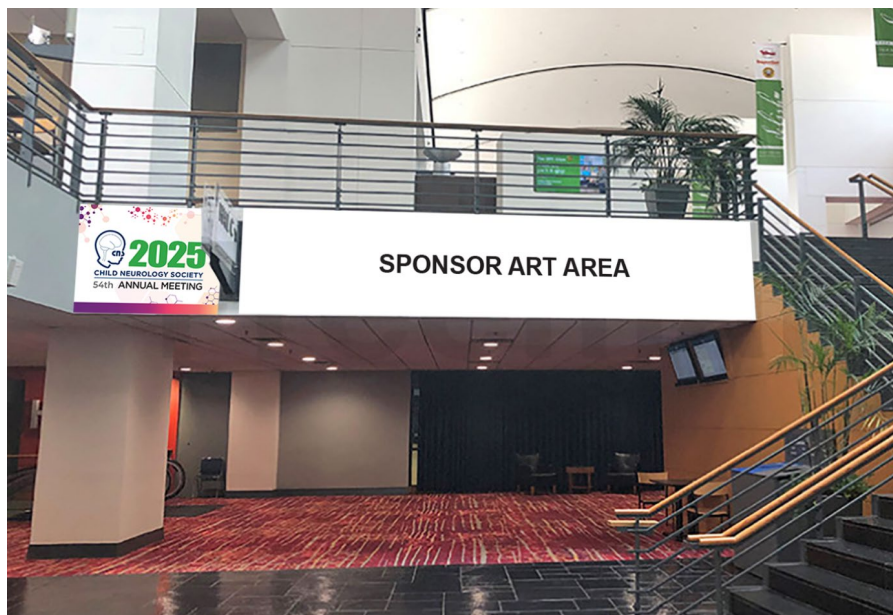


Located in the food court near escalators leading to the general session and meeting rooms.
[30-second video (no sound) or 15-second static image]

Branding Components Detail List

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

BANNER—MAIN MEETING SPACE ENTRANCE



Located at the grand staircase near Registration and leading to the food court and meeting room level.

Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

Branding Components Detail List CONTINUED

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

PILLAR DECAL—HALL C



PILLAR DECAL—HALL C2



EXHIBIT HALL ESCALATOR—C1



EXHIBIT HALL ESCALATOR—C2



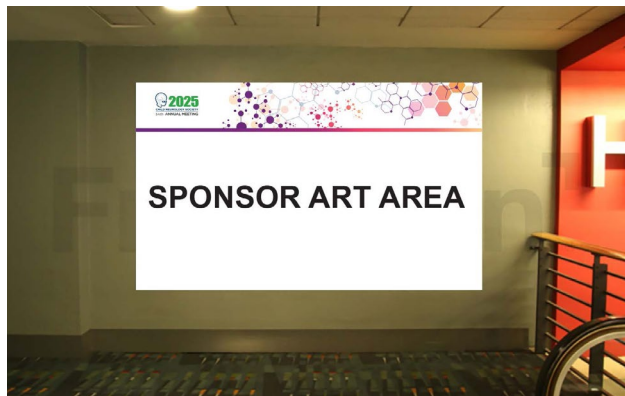
Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

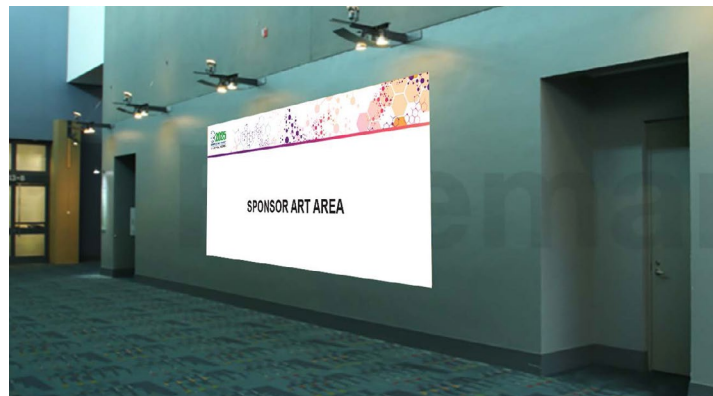
Branding Components Detail List CONTINUED

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

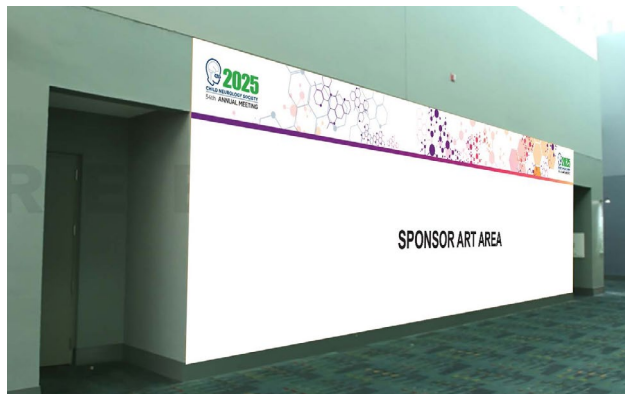
WALL DECAL—LEADING TO EXHIBIT HALL



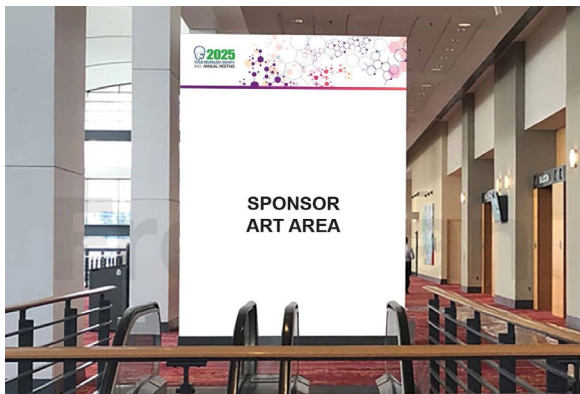
WALL DECAL—EAST MEETING ROOMS 212



WALL DECAL—EAST MEETING ROOMS 216



WALL DECAL—GENERAL SESSION BALLROOM/ESCALATOR



Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

Branding Components Detail List CONTINUED

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

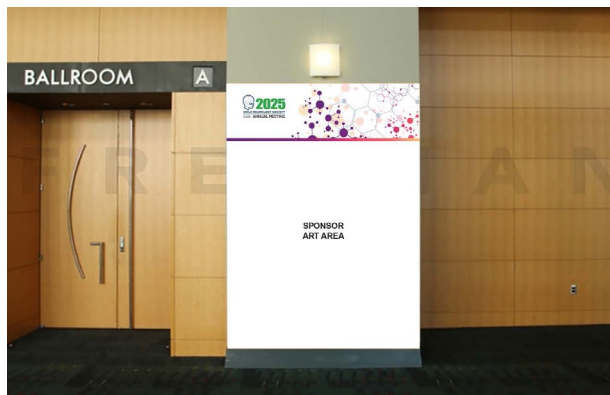
WALL DECAL—FOOD COURT SEATING AREA/GENERAL SESSION BALLROOM



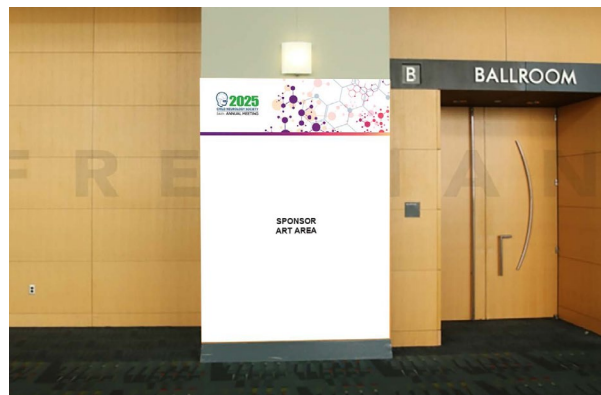
PILLAR DECAL—GENERAL SESSION BALLROOM PRE-FUNCTION AREA



WALL DECAL—GENERAL SESSION BALLROOM A



WALL DECAL—GENERAL SESSION BALLROOM B



Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

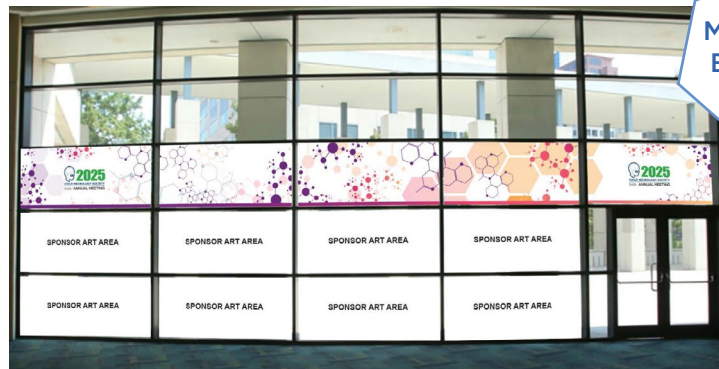
Branding Components Detail List CONTINUED

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

PILLAR DECAL—GENERAL SESSION BALLROOM B PRE-FUNCTION AREA

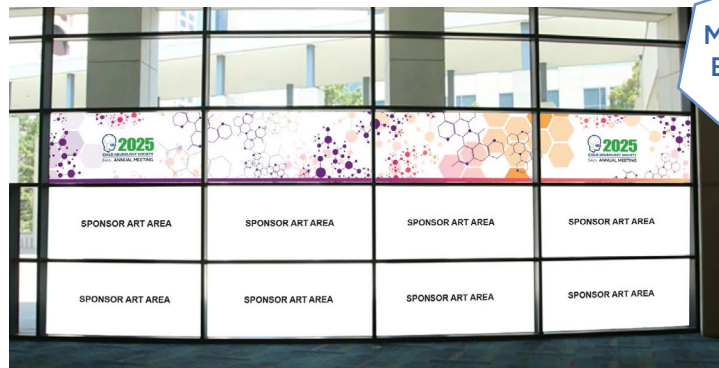


WINDOW CLINGS—GENERAL SESSION BALLROOM TERRACE LEFT (BY THE ROW, SET OF 4)



Middle &
Bottom
Row

WINDOW CLINGS—GENERAL SESSION BALLROOM TERRACE RIGHT (BY THE ROW, SET OF 4)



Middle &
Bottom
Row

Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

Branding Components Detail List CONTINUED

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

PILLAR DECAL—WEST MEETING ROOMS 205



WALL DECAL—WEST MEETING ROOMS 201A



WALL DECAL—WEST MEETING ROOMS 201B



Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

Branding Components Detail List CONTINUED

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

SINGLE-SIDED METER BOARD - 1M WIDE



SINGLE-SIDED METER BOARD - 2M WIDE



Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

Branding Components Detail List CONTINUED

Reminder: The items below are not sold individually and must be selected as part of a sponsorship package. General Sessions are located in the Richardson Ballroom.

SEATING LOUNGE STATION



Position your brand front and center with the only opportunity to sponsor a seating lounge station. Located at the West Meeting Wing, the lounge offers attendees a comfortable space for networking and relaxation.

Includes:

- Fabric Wall 3M Wide
- Powered Loveseat
- Powered Chairs
- Black Geo Table.

Note: Lounges are not exhibit booths. Sponsor presence is limited to branded items. Printed sales-related materials or personnel are not permitted in these areas.

Contact Us

To discuss and explore partnership opportunities, please email sponsorship@childneurologysociety.org.

Secure Your Spot in the Exhibit Hall

>> Why Exhibit?

- Direct engagement with attendees
- Exclusive networking opportunities
- High-traffic events, including guided poster tours, lunch, and evening receptions

>> Reserve Your Spot Today!

Apply for Exhibit Space at:



>> Key Deadlines and Dates

JUNE

- | | |
|------|--|
| 6/2 | Application deadline for priority booth assignment- after this date, booths will be assigned first-come, first-served and based on availability. |
| 6/2 | Deadline to qualify for priority points |
| 6/23 | Booth space assignments announced |
| 6/30 | Exhibitor Service Kits available |

JULY

- | | |
|------|---|
| 7/25 | Final date to cancel booth and receive a full refund* |
|------|---|

*Refunds are available for cancellations received before July 25, 2025, minus a \$75 administrative fee. There are no refunds for cancellations after this date.

Exhibitor Rules and Regulations

Use of Space/Stand Build Regulations

The Child Neurology Society Annual Meeting has adopted the International Association of Exhibitions and Events (IAEE) Guidelines for Display Rules and Regulations. Your display products must fit within the confines of your booth area and must be arranged in such a manner as not to obstruct neighboring exhibits. As a matter of safety and courtesy to others, exhibitors should conduct sales presentations and product demonstrations in a manner which ensures all exhibitor personnel and attendees are within the contracted exhibit space and not encroaching on the aisle or neighboring exhibits.

- **Linear Booths**—Linear booths are arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle. They are 10 ft. (3.05m) wide and 10 ft. (3.05m) deep.
 - o Maximum backwall height allowed is 8 ft. (2.43m).
 - o Maximum height of display in the front half of the booth is 4 ft. (1.22m).
 - o Display materials should be arranged so as not to obstruct the sight lines of neighboring exhibitors.
 - o No company logos, branding, or signage may face into an adjoining booth, including booths on either side or behind.
 - o All linear booths are required to have floor covering.
- **Island Booths**—An island booth is any size booth exposed to aisles on all four sides and is a minimum of 400 sq. ft. Any booth 400 sq. ft. or larger must submit a rendered booth design or photographs from previous use of the booth to CNSAnnualMeeting@OrganizerOps.com for approval by **August 25**.
 - o The maximum height of the structure is 16 ft. (4.88m), with a hanging sign. Without a hanging sign, a tower-like structure may be included in the design up to 20 ft. (6.1m). Only one tower per 1,000 sq. ft. (92.96 sqm) of booth space is permitted. The footprint of the tower may not be larger than 10 ft. (3.05m) wide x 10 ft. (3.05m) long.
 - o Any structure over 16 ft. (4.88m) in height will need a stamp from a US-based structural engineer and/or safety tie off from rigging points on the ceiling. Stamped engineering plans must be kept onsite with the structure and may be requested by the fire marshal or official services contractor.
 - o Exhibit fixtures, components, and identification signs are permitted to a maximum height of 20 ft. (6.1m).
 - o Hanging signs are allowed. All hanging signs must be submitted to show management for approval by August 25.
 - o To maintain a professional appearance, the backsides of all walls must be finished (no exposed framing or structure) in a neutral color when visible from an aisle.
 - o All machinery and other large products must be set back from the aisles by 6 in. (0.15m) for safety reasons.
 - o All island booths are required to have floor covering.

Exhibitor Rules and Regulations CONTINUED

Shipping Instructions

All freight charges must be prepaid. To ensure that your exhibit materials arrive on time, exhibitors should check with their carrier to allow ample time for delivery. Freeman will provide pre-show services, which include receiving materials at Freeman's warehouse up to 30 days prior to the show. Please see Freeman's material handling form in the Exhibitor Service Kit for more details. Other services provided by Freeman include (but are not limited to) delivery to exhibitor's booth, removal, storage, return of empty crates and containers, and removal of packed shipments from booth and reloading of same on outgoing carrier.

There is an option to ship materials directly to the Charlotte Convention Center during specific dates, however, exhibitors are *highly* encouraged to ship to the advanced warehouse. Specific shipping dates are included in the service kit.

Any exhibit material left at the Charlotte Convention Center after the contracted move-out time has terminated will be removed by Freeman at the exhibitor's expense.

Shipping addresses and customer service contact information will be included in the service kit.

Furniture, Labor, Electricity, Internet, etc.

Order forms, information, and complete Exhibitor Service Kits will be sent to exhibitors on June 30. Exhibitors are urged to place their order in advance of the meeting.

Booth services, including furniture, carpeting, electrical hook-up, telephone service, AV service, additional signage, booth cleaning and labor to install and dismantle exhibits may be ordered using forms included in the service kit.

The official general services contractor is Freeman. Contact information will be located in the service kit.

General Conduct

The purpose of the Child Neurology Society's exhibit program is to enhance the registrants' practice in pediatric neurology by providing access to information on products and services related to their professional interest. CNS reserves the right to refuse applications for exhibits which do not serve those interests and to curtail exhibits or parts of exhibits which reflect against the character of the meeting. Eligibility for participation in future CNS Annual Meetings may be denied or curtailed based on compliance with the following guidelines:

- Sales and order placement are permitted only in designated exhibit areas.
- Booths must be occupied by a badged representative during all show hours. Up to four representatives per 10' x 10' booth are permitted.

Exhibitor Rules and Regulations CONTINUED

- Exhibitors renting hospitality suites from the hotel and/or scheduling meetings with attendees during regularly scheduled CNS Annual Meeting hours must receive prior authorization from show management: CNSAnnualMeeting@OrganizerOps.com.
- Giveaway items must be cleared with the CNS by **July 21**.

The following practices are prohibited:

- Noisy electrical/mechanical apparatus interfering with other booths
- Canvassing or distributing material outside exhibitor's own space
- Distributing pharmaceutical samples and/or placebos
- Subleasing booth space and/or promotional distribution of materials produced by parties other than contracting exhibitor
- Entering another exhibitor's booth without permission.
- Photographing other exhibitors' booths without permission
- Dismantling booths or packing display material prior to 7:00 PM, Thursday, October 9.

Fire Protection

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances observed by the Charlotte Convention Center.

The Charlotte Convention Center has sprinkler systems, smoke detectors, and fire alarm systems. All materials used in the exhibit area must be flame-proof and fire-resistant. All materials are subject to the inspection of the governing fire marshall and their regulations shall prevail. Crepe paper, corrugated paper, and flammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered to be dismantled.

Exhibits that have enclosed ceilings are not permitted.

Insurance, Liability & Security

Exhibitors wishing to insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind must do so at their own expense.

It is understood and binding that each party involved—Child Neurology Society, the Charlotte Convention Center, Freeman Expositions, I&D companies, and the contracting exhibitor—agrees to be responsible for any claims arising out of their own negligence or that of their employees and agents, and they shall hold harmless each of the other parties for any and all damages caused by theft and those perils normally covered by fire and extended coverage insurance policies.

Child Neurology Society contracts with professional security companies to provide security service during all hours, from move-in to move-out, and will take reasonable precautions to safeguard exhibitors' property.

Cancellation Clause

Cancellations received on or before July 25, 2025, are eligible for a full refund, less the \$75 administrative fee. Cancellations received after July 25, 2025, are not eligible for a refund.

It is mutually agreed that in the event of cancellation of the 2025 CNS Annual Meeting due to fire, strikes, government regulations, or causes which would prevent its scheduled opening or continuance, then and thereupon, this agreement will be terminated and the Child Neurology Society Board of Directors shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible after consideration of expenditures and commitments already made.

Email Guidelines

One email blast is allowed per sponsor between June 1 - October 3. Sponsors with packages including an email can send two emails.

No email requests are accepted after Friday, September 19.
No emails are sent after Friday, October 3.

Please Note: Once an email submission is confirmed, a \$25 change fee applies for any modifications.

Request an Email:



Content to be emailed must be submitted with your request a minimum of two weeks before the requested transmission date. No email requests are accepted after Friday, September 19.

Email addresses of CNS Members may not be collected for any purpose, and no traceable links are allowed. CNS Members will be promptly notified of any party violating the agreement, and exhibitor privileges may be revoked. No emails will be sent after Friday, October 3.

A customized variation of the following disclaimer will appear with the email:

Please Note: This email was sent to CNS members with the approval and cooperation of Child Neurology Society. Official notice is hereby given that neither the email message itself nor the (survey/clinical trial/publication) for which it solicits your participation/subscription/purchase was prepared or financially supported by the Child Neurology Society, nor is any implication of the same intended by the (physicians/parties) listed above. A fee was paid to Child Neurology Society for providing this email service.

>> Two Options Are Available for Purchase

Meeting Registrants — \$5,000

- Text Only to be supplied in a Word Doc (no logo/graphics).
- Message may include up to three embedded links (e.g., company website, product website, email address).
- Attach logo and/or graphic(s) separately as high resolution jpg.
- Include a subject line of no more than 80 characters.

CNS Membership — \$5,000

- Text Only to be supplied in a Word Doc (no logo/graphics).
- Message may include one embedded link (e.g., company website).
- Attach logo and/or graphic(s) separately as high resolution jpg.
- Include a subject line of no more than 80 characters.

Request an Email:



Contact Us

For more information about email guidelines, please email Kathy Pavel at kmpavel@childneurologysociety.org or call 651-486-9447.

 2025
CHILD NEUROLOGY SOCIETY
54th ANNUAL MEETING
October 8-11, 2025 • Charlotte, NC

We look forward
to seeing you...



Mark Your Calendar
for Future Meetings

 **2026**
CHILD NEUROLOGY SOCIETY
55th ANNUAL MEETING
October 14-17, 2026 • Montreal, QC



 **2027**
CHILD NEUROLOGY SOCIETY
56th ANNUAL MEETING
Nov. 10-13, 2027 • Milwaukee, WI

